

Board Leadership: Essential Skills for Board Members and Their Trusted Advisors

Summary

Understanding, developing and demonstrating effective leadership skills in themselves and in corporate executives is of critical importance to the effective board member. An organization is often a complex network of people, but it is ultimately only as good as those who lead it. It is the board members that develop and maintain mission, vision and values, develop strategy and structure, delegate to and monitor management and fulfill their responsibilities to shareholders and stakeholders. This case study based course, part of CSBI's series on **Board Leadership & Governance**, is designed to provide Directors and their Trusted Advisors with a practical framework for dealing with critical leadership issues.

Learning Objectives

Based on actual examples, in this "how-to" program Directors and their Trusted Advisors will learn to:

- Define the term leadership and explain the difference between leading and managing
- Review trait theory research and discuss one best style of leadership
- Explain how leadership style interacts with situational control
- Define and differentiate transactional and charismatic leadership
- Describe the servant leadership model

Program Content

All of our programs are tailored to the specific training needs of Directors and their Trusted Advisors. Planned topics include:

- Approaches to effective leadership
- Leadership behaviors: examine the underlying attributes of leaders in order to improve identification, selection and development of leaders for the future
- Characteristics that promote understanding of effective leadership
- Sources of authority, types of leaders
- Followers
- Inspirational leadership
- Successful leadership in practice versus failed leadership practices

Instructional Method, Program Length and Continuing Education Credits

This program utilizes a combination of lecture, facilitated discussion and short exercises. The suggested length is one full day. Tailored programs of other lengths are available at the client's request. In accordance with the standards of the National Registry of CPE Sponsors CPE credits will be granted based on a 50-minute hour.

Program Level:	Intermediate
Prerequisites:	None
Advance Preparation:	None
Deliver Method:	Group-Live
Field of Study:	Business Management & Organization
Recommended CPE Credits:	1 to 8 credits, depending on actual tailored program length