

PROGRAM DESCRIPTION

www.CenterSBI.com
(301) 865-1878

Center for Strategic Business Integrity
3032 Averley Road
ijamsville, MD 21754

Crisis And Investigative Management for Directors and Their Trusted Advisors

Summary

The potential breakdown of business integrity inherent with allegations and incidents of fraud, theft, economic espionage, and corruption often triggers a crisis with implications far beyond the immediate investigative issues. The process of cutting through the uncertainty and confusion to resolve these non-routine but potentially material incidents requires broad skills in crisis management.

This case-based program is part of CSBI's series on **Business Integrity and Crisis Response**. It is designed to provide Directors and Board Advisors with a practical crisis management framework for dealing with potentially serious irregularities and wrongdoing.

Learning Objectives

This program is based on actual fraud crisis examples and related lessons. Directors, Board Advisors and other participants will learn how to better manage crisis moments that will inevitably occur following the discovery of financial and other wrongdoing, misconduct and fraud. You will also learn how to develop and execute an effective crisis management framework. Last, you'll learn how to manage through the broader business implications of an integrity breakdown and the resultant organizational crisis.

Program Content

Each CSBI program is tailored to the specific risks and training needs of Board Members and Board Advisors. Possible topics for this program include:

- The role of Board Members and executives in fraud crisis management
- Managing the early stages of the discovery of a potential incident
- Development of crisis management goals, plan and supporting objectives
- Crafting a legal and investigative strategy
- Building a core crisis management team
- The conduct of a sensitive inquiry
- Technology issues and challenges
- Directing supporting staff, attorneys, investigators, auditors, security, and external authorities
- Dealing with personnel, customer, supplier, competitor, partner and banker issues
- Dealing with legal, SEC, insurance and other regulatory issues
- Brand management, public relations and crisis communications
- Correcting organizational weaknesses

Instructional Method, Program Length and Continuing Education Credits

This program utilizes a combination of lecture, facilitated discussion and short exercises. The suggested length is one full day. Summary programs and Webinars are planned for two hours in length. Actual program content and length is tailored to the unique needs of each client, and is determined in planning conversations with the client. In accordance with the standards of the National Registry of CPE Sponsors CPE credits will be granted based on a 50-minute hour.

Program Level:	Intermediate
Prerequisites:	None
Advance Preparation:	None
Deliver Method:	Group-Live or Internet-Based Webinar
Field of Study:	Specialized Knowledge and Applications
Recommended CPE Credits:	2 to 8 credits, depending on actual tailored program length